



## Size Matters at San Jose Institute of Contemporary Art (SJICA)

By Nancy Ewart, SF Museum Examiner March 16th, 2011 12:06 am PT

Drawing inspiration from the classic documentary, *The Powers of Ten*, The San Jose Institute of Contemporary Art's (SJICA) current group exhibition is one that addresses ideas of scale through physical and conceptual explorations. They ask the question about how to understand size in relationship to our daily lives. How do we solve problems when size is so abstract and incomprehensible?

Size matters insofar as it tells us something about an object's dimensions in relationship to other things. We understand the difference between what is small versus what is big due to a comparison between them. While our understanding of size is intrinsically tied to human scale, science and technology have

opened new perspectives into the cosmic and infinitesimal, dramatically altering the way we understand ourselves in relation to an expansive universe. In organizing Size Matters, SJICA selected work that speaks to the conceptual and physical reaches of size. From the monumental to the microscopic, the ten contemporary artists create work in various proportions and forms and utilize scale to challenge and shift our perception of the world around us.

Ultimately, the works in Size Matters reflect the infinite promise of human imagination to create, challenge and surprise.

http://www.sjica.org/

**Tags:** San Jose Institute of Contemporary Art, conceptual art, documentary, Sculpture, #photography, #technology